PROPOSAL FOR THE FUTURE OF THE ASSOCIATION

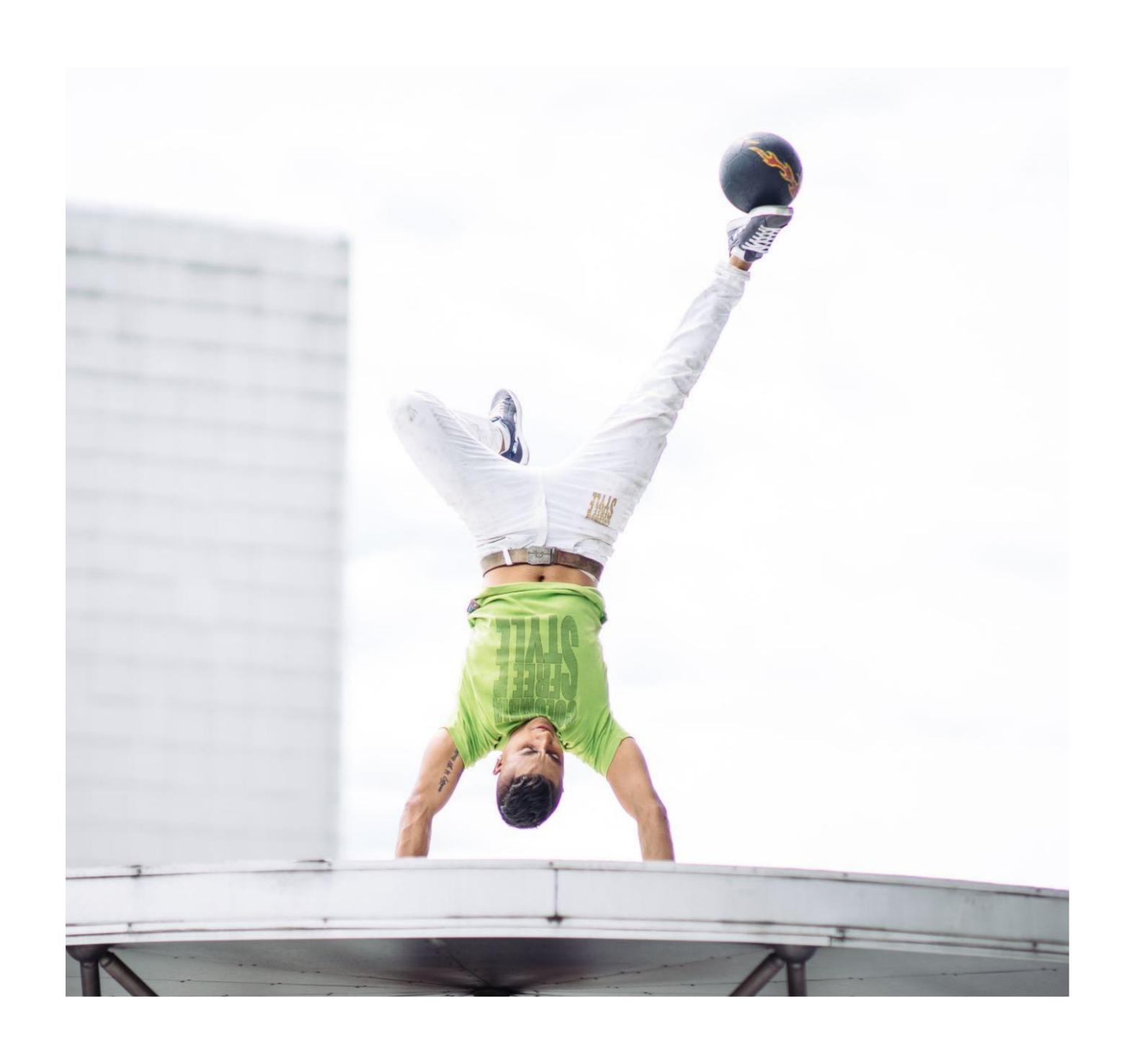


A SUSTAINABILITY PROPOSAL

AUGUST 2025 | www.worldfreestylefootball.org







- → In January 2025, the WFFA was an association with two directors and **no members**
- → The organisation was composed of a **team of volunteers**, with no possible accountability and no open governance
- The business model was **broken**, with increasing debt and no financial transparency
- → The lack of resources was increasing the strain across all projects and events
- → The global community was growing progressively **dissatisfied** with the Board
 - **A TOTAL RESET WAS NECESSARY**



STRENGTHS	WEAKNESSES
 Global community across 119 countries Expertise in the sport itself: deep knowledge of its history and peculiarities Commitment and willingness to continue 	 Fundraising issues Lack of structure and transparency Disperse community; small groups across the world Over-reliance on volunteers
OPPORTUNITIES	THREATS
 Worldwide community with endless talents in all fields New platforms with constant need for content Unexplored grants and funds Sport with great appear to children: potential expansion to brands speaking to kids NextGen competitions 	 External stakeholders taking the sport as their playground (e.g. RBSS) Freestyle Football perceived as a niche activity Elite freestylers' level rising too high for newcomers to enter the competitive circuit Growing distance between the WFFA and the community

"I don't want to stop.
Freestyle is what gave my life meaning"

Lucaso Škoda







Everyone in the association needs full access to all relevant information

TRANSPARENCY

T.E.S.



SUSTAINABILITY

All efforts need to focus on the long-term viability of the sport



Rebuild the trust and involvement of the global community

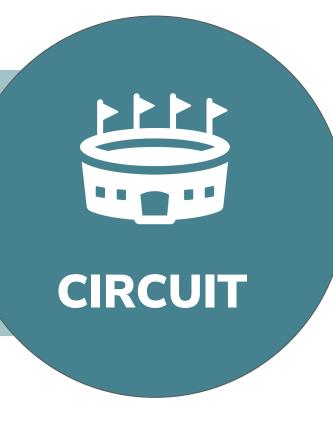


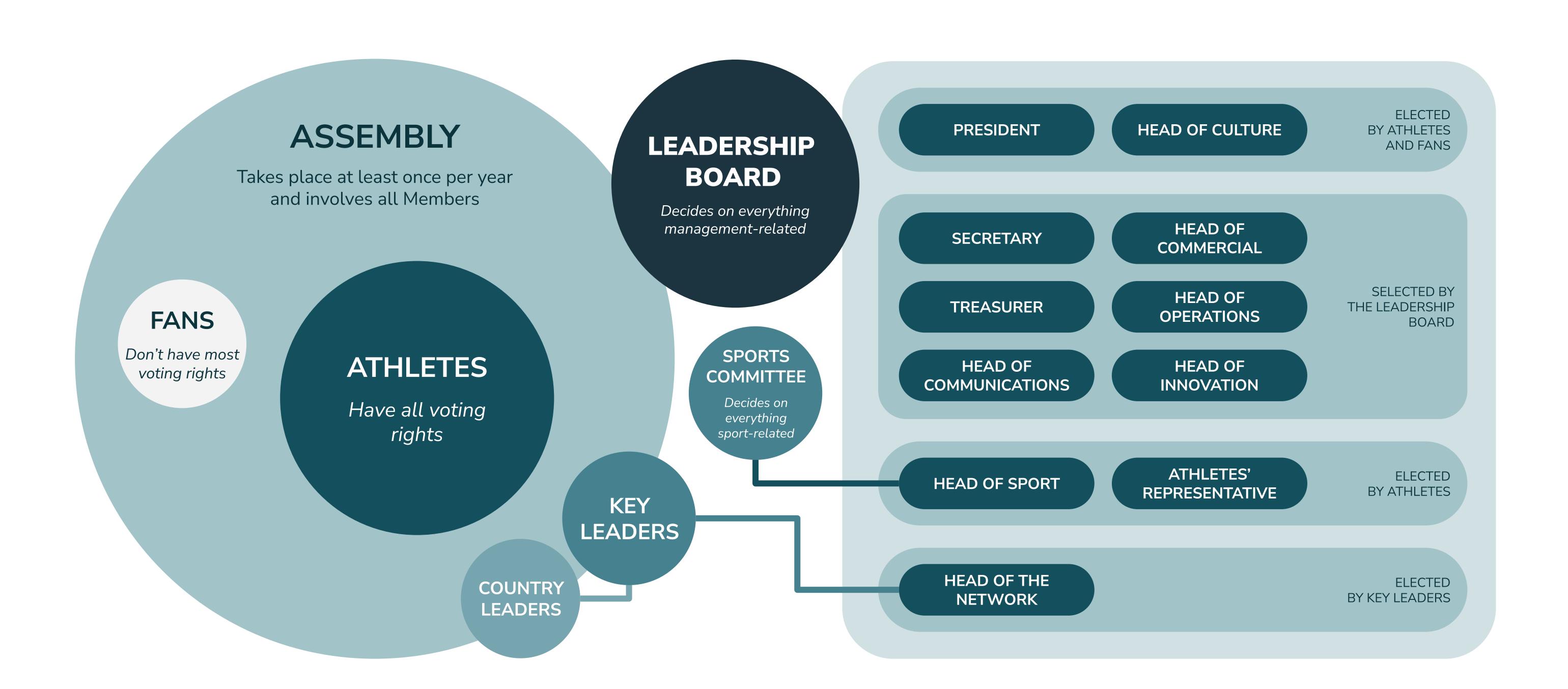


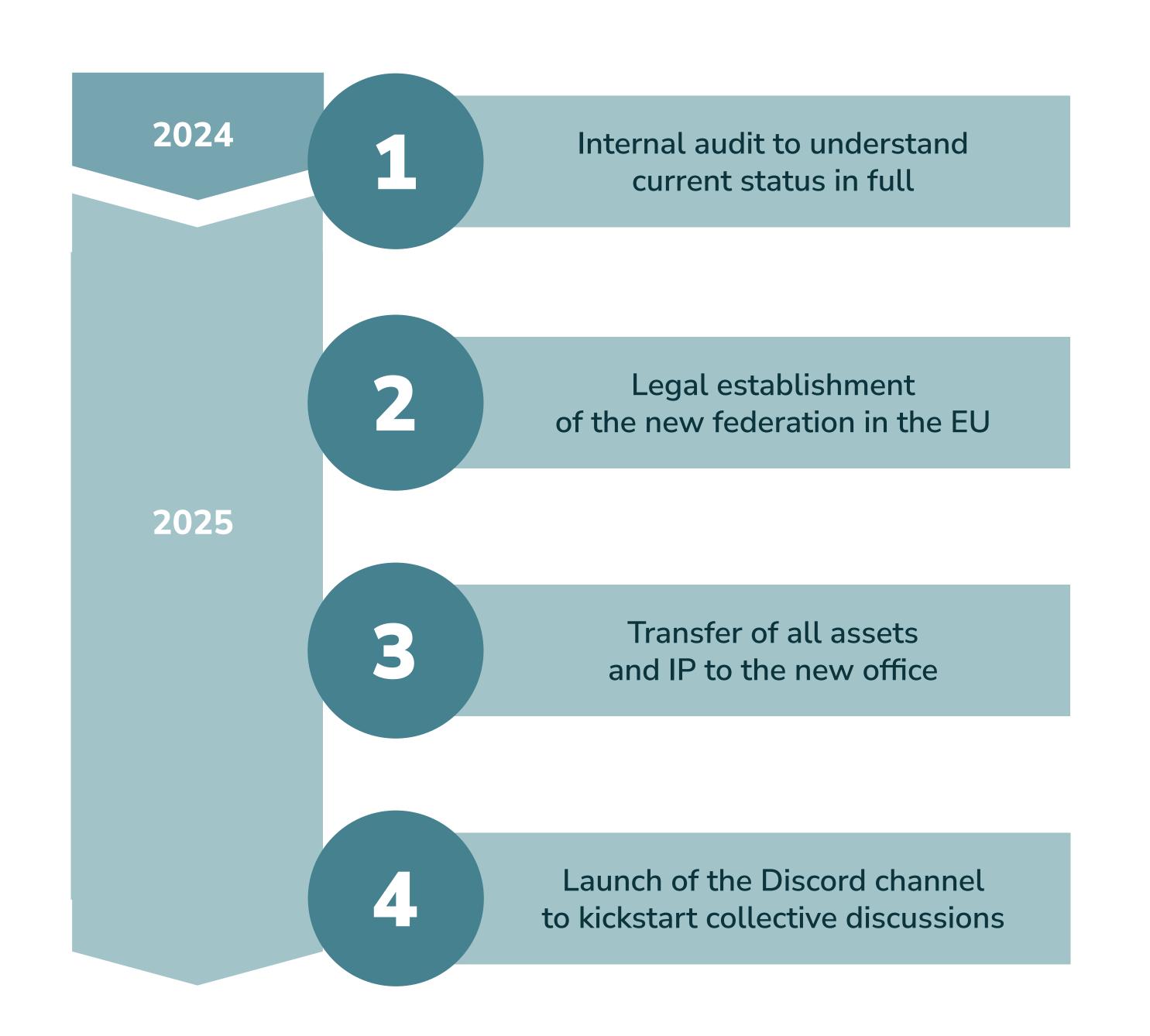


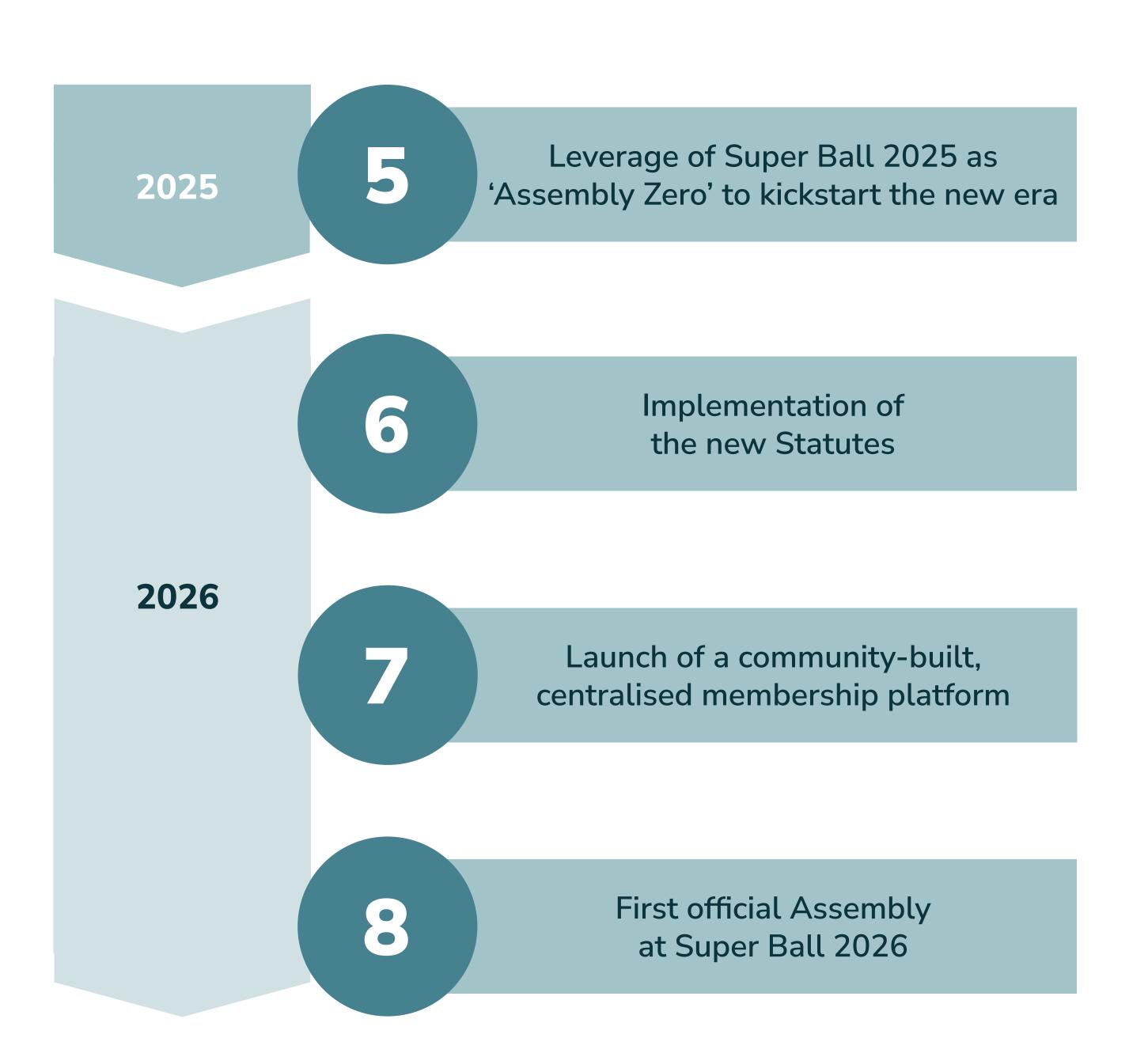
Ensure full transparency across all operations

Ensure a 2026 season with at least SB, PS, WFFC and NG









Democratic Elections

Renovated governance system with meritocratic, open elections to happen regularly at the Assembly

New Membership Platform

Community-designed online tool with features to manage events, update the World Rankings and support athletes

Direct Accountability

Detailed accounts and future plans presented at every Assembly for the approval of the community



Community-led Global Circuit

Collaboration with local leaders to organise the stops of the competitive circuit (PS, SB, WFFC)

Discussion on Discord

Constant exchange with the global community to raise questions and concerns and present new ideas



- → Learn from the experiences of community-led events (IFFC, 7Stars, Streetskills Euro Cup, MadJam...)
- → Listen to the community to improve the experience of freestylers (prize money, better awards...)
- → Implement the creations of the community (FS Meet, Flair20 SynthesisTM...)
- → Increase contact and interaction with the 119 countries within the Global Network









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